

Curriculum

MODULE 1: SEPTEMBER, OCTOBER, NOVEMBER

Accounting for Decision Making

This course builds the financial fluency executives need to guide strategy and evaluate organizational performance. You will learn how to interpret and apply accounting information to support planning, resource allocation and high-impact decision making.

Managerial Economics

This course provides an applied economics framework to help leaders analyze markets, incentives and organizational design. You will strengthen your ability to think strategically and use economic principles to evaluate options and drive outcomes.

Organizational Behavior and Talent Management

This course focuses on six essential leadership roles and the people-centered challenges executives face. You will develop practical strategies to influence others, navigate conflict, build effective teams and lead change across your organization.

MODULE 2: JANUARY, FEBRUARY, MARCH

Operations Management

This course strengthens your ability to design and lead efficient systems that move materials and information across an organization. You will examine how operations decisions shape strategy and connect with other functional areas, and how service and manufacturing processes can create sustainable advantage through cost, quality, delivery, flexibility and innovation.

Financial Management

This course builds a practical foundation in corporate finance to support executive decision making. You will explore core concepts such as time value of money, valuation and risk, and learn how these principles inform capital budgeting and the assessment of strategic investments. This course develops your ability to lead with clarity, purpose and integrity. You will apply values-based frameworks to real-world decisions and strengthen the behaviors that build trust, shape culture and support responsible executive leadership.

Principled Leadership

This course develops your ability to lead with clarity, purpose and integrity. You will apply values-based frameworks to real-world decisions and strengthen the behaviors that build trust, shape culture and support responsible executive leadership.

MODULE 3: APRIL, MAY, JUNE

Marketing Management

This course equips leaders with core marketing concepts that apply across industries. You will learn to analyze markets, assess customer needs and develop practical strategies that drive growth and competitive advantage.

Data Analysis and AI for Managers

This course strengthens your ability to use data and AI to improve decision making and organizational performance. You will learn core analytic principles that help transform information into insights and support practical, real-world executive choices.

Entrepreneurship and Financing New Business Ventures

This course provides a practical understanding of how new ventures are created, financed and scaled. You will explore the challenges entrepreneurs face, the role of investors and the ways established organizations pursue innovation and new growth opportunities. The course also prepares you for the Executive MBA immersion in Silicon Valley, where these concepts come to life through direct exposure to startup and venture ecosystems.

DOMESTIC IMMERSION TO SILICON VALLEY: JULY

The domestic immersion begins with two days in Napa Valley, where you will explore the business of wine through discussions with industry leaders on production, branding and global market dynamics. The experience then shifts to Silicon Valley, offering unparalleled access to one of the world's most powerful innovation ecosystems. Through high-level meetings with executives and investors at organizations such as Apple, Meta and Andreessen Horowitz, you will gain firsthand insight into how ventures are built, funded and scaled. This immersion reveals what it takes to drive innovation, disrupt industries and create value for stakeholders, and is often described by students as one of the most transformative elements of the program.

MODULE 4: AUGUST, SEPTEMBER, OCTOBER

Strategy Formulation & Implementation

This course prepares executives to analyze competitive environments and make decisions that create or strengthen advantage. You will assess industries, evaluate strategic investments and examine how firms build capabilities that drive long-term performance. The course emphasizes how strategy is shaped and executed in real organizations, giving you practical tools to guide high-level strategic decisions.

Global Environment of Business

This course develops your ability to lead in a complex global landscape. Through integrated and experiential learning, you will explore how cultural differences, economic forces and uncertainty shape business decisions and prepare for your international immersion, where these dynamics come to life in real-world contexts. The experience is brought to life through an international immersion—currently in Spain—where students engage in company visits, cultural exploration, and conversations with alumni leaders, gaining practical insight into how organizations operate across global markets and regulatory environments.

Elective Choice (1)

In addition to the core curriculum during this module, you will select one of two elective courses that best supports your professional goals. This choice allows you to tailor your Executive MBA experience and deepen your expertise in an area most relevant to your leadership journey. Electives are timely and relevant topics based on the current needs of the cohort and may include options such as Supply Chain Management, Negotiations, etc.

INTERNATIONAL IMMERSION: NOVEMBER

This immersion brings your global coursework to life through an in-country experience that explores how organizations operate across cultures, markets and regulatory environments. Currently based in Spain, the trip blends company visits, cultural learning and conversations with alumni in senior roles who share insight into emerging trends and sector-specific challenges. The experience deepens your global perspective and provides practical frameworks you can apply throughout your career.

MODULE 5: JANUARY, FEBRUARY, MARCH

Creative Leadership

This course equips executives to lead with imagination and resilience in fast-changing environments, showing how creative leaders turn uncertainty into opportunity. Grounded in research with elite U.S. Special Operations teams, participants develop a personal plan to strengthen their creative leadership and foster innovation in others.

Elective Choice (2)

In addition to the core curriculum during this module, you will select one of two elective courses that best supports your professional goals. This choice allows you to tailor your Executive MBA experience and deepen your expertise in an area most relevant to your leadership journey.

CAPSTONE: APRIL

The capstone serves as a forward-looking culmination of the program, bringing together insights and tools from across the curriculum to help participants clarify their path forward. Guided by faculty and experienced leaders, students synthesize what they've learned to pressure-test ideas, refine priorities and develop a personalized plan for what's next — whether advancing their organization, leading change or redefining their leadership trajectory.